다음의 날, 서울 김치 축제의 날

제 5회 서울 김치문화제

서울광장, 무교로 Seoul Plaza, Mugyo-ro
Nov. 2. (Fri) - 4. (Sun), 2018 / 3 Days
### Event Schedule - Nov 2 (Fri)

<table>
<thead>
<tr>
<th>Time</th>
<th>Performance at Seoul Plaza</th>
<th>Kimchi RAK Madang</th>
<th>Seoul Kimjanggan 1</th>
<th>Seoul Kimjanggan 2</th>
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</thead>
<tbody>
<tr>
<td>11:00 ~ 12:00</td>
<td></td>
<td></td>
<td>Master’s Kimjanggan</td>
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<tr>
<td>12:00 ~ 13:00</td>
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<td></td>
<td>Family Kimjanggan</td>
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<tr>
<td>13:00 ~ 14:00</td>
<td>Let’s Do Kimjang Mixing Party</td>
<td></td>
<td>Master’s Kimjanggan</td>
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<tr>
<td>14:00 ~ 15:00</td>
<td>Opening Ceremony Making &amp; Sharing Kimchi Day 1 Making, Congratulation Performance</td>
<td>Let’s Do Kimjang</td>
<td></td>
<td>Family Kimjanggan</td>
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<tr>
<td>15:00 ~ 16:00</td>
<td>Mixing Party</td>
<td>Master’s Kimjanggan</td>
<td>100 Kimchi Varieties &amp; Kimchi Museum</td>
<td>Kimchi Chef Contest</td>
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<tr>
<td>16:00 ~ 17:00</td>
<td>Let’s Do Kimjang</td>
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<td></td>
<td>Family Kimjanggan</td>
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<tr>
<td>17:00 ~ 18:00</td>
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<tr>
<td>Regular Program</td>
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<td></td>
<td>Kimchi Imagination Playground @ Kimchi RAK Madang</td>
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### Event Schedule - Nov 3 (Sat) - Nov 4 (Sun)

<table>
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<th>Time</th>
<th>Performance at Seoul Plaza</th>
<th>Kimchi RAK Madang</th>
<th>Seoul Kimjanggan 1</th>
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</thead>
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<tr>
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<td>Let’s Do Kimjang Mixing Party</td>
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<td>Master’s Kimjanggan</td>
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</tr>
<tr>
<td>14:00 ~ 15:00</td>
<td>Making &amp; Sharing Kimchi Day 1 Making, Congratulation Performance</td>
<td>Let’s Do Kimjang</td>
<td></td>
<td>Family Kimjanggan</td>
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<tr>
<td>15:00 ~ 16:00</td>
<td>Mixing Party</td>
<td>Master’s Kimjanggan</td>
<td>100 Kimchi Varieties &amp; Kimchi Museum</td>
<td>Foreigner’s Kimjanggan</td>
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<tr>
<td>16:00 ~ 17:00</td>
<td>Let’s Do Kimjang</td>
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<td></td>
<td>Family Kimjanggan</td>
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<tr>
<td>17:00 ~ 18:00</td>
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<tr>
<td>Regular Program</td>
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<td></td>
<td>Kimchi Imagination Playground @ Kimchi RAK Madang Kimchi Street @ Mygyo-ro</td>
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*The above event is subjected to change. Some programs may be canceled in case of rain.*
About the 5th Seoul Kimchi Festival

In the past, the day for kimjang, the practice of making winter kimchi, was when the neighborhood gathered to share love and enjoy the festivities and a feast. Designated as a UNESCO Intangible Cultural Heritage, kimjang is now a global culture and kimchi a classic healthy food enjoyed by people around the world. The first Seoul Kimchi Festival was held in 2014 to revive the Korean sharing spirit embodied in kimjang. Various cultural programs were designed to educate the public about the kimchi-making practice, which developed into a leading global sharing festival in Seoul.

Celebrating its fifth year, Seoul Kimchi Festival in 2018 will offer visitors opportunities to experience, feel, and taste the unique Korean kimjang culture through various programs such as Making & Sharing Kimchi, through which over five thousand guests will make kimchi for the underprivileged, and Seoul Kimjanggan, in which the participants will make kimchi for their families, as well Kimchi Market and Kimchi Imagination Playground.

From November 2 (Fri) to 4 (Sun), 2018, come enjoy Seoul Kimchi Festival held under the slogan: “Happy Sharing, Kimjang Day”

We have created a kimchi festival where guests can experience traditional values embodied by kimjang and enjoy cultural programs about the age-old Korean practice.

We invite guests from around the world to join the ten million Seoul citizens to have a magical time at Seoul Kimchi Festival.

Stamping event (11.3. - 11.4. Limited)

with Beomuri and Nanuri

How to participate in the Event

① Visit the various venues at the 5th Seoul Kimchi Festival to receive stamps!
② Visit the Kimchi Fusion Food Truck which offers many types of fusion food and the Paldo Kimchi Market where diverse kimchies in the country has been gathered!
③ Go to the Stamp Event Exchange Center at Mugyo-ro to show the stamped leaflet and receipt of either the Kimchi Fusion Food Truck or the Paldo Kimchi Marke.
You can receive, as a souvenir, 1 bottle of “Sun-dried Salt of Shinan” which is produced in one of the world’s 5 largest mud flats!
※ The souvenirs for the above event will be given on a first come first served basis.
(1,000 bottles per day)

TIP: Don’t miss it to visit the Seoul Kimjanggan 1 and Kimchi imagination Playground!
The 5th Seoul Kimchi Festival

Seoul Plaza
1. Main Stage
2. Making & Sharing Kimchi
3. Seoul Kimjanggan 1
4. Seoul Kimjanggan 2
5. Kimchi Imagination Playground
6. Sponsorship PR Booth
7. Registration Booth for Making & Sharing Kimchi and Seoul Kimjanggan 2
8. Group Registration Booth for Making & Sharing Kimchi

Mugyo-ro
1. Shinan Sun-dried Salt Special Market
2. Paldo Kimchi Market
3. Seoul Street Artist Performance
4. Stamp Event Souvenir Exchange Center
5. Kimchi Fusion Food Truck
1. General Information Counter
2. Interpretation Service
3. Delivery Service
Programs of the 5th Seoul Kimchi Festival

**Kimchi Street**

*Paldio Kimchi Market* Nov. 3 (Sat.) ~ 4 (Sun.) 11:00 ~ 18:00
Various kinds of premium kimchies from all across Korea are brought together at this kimchi market.

*Kimchi Fusion Food Truck* Nov. 3 (Sat.) ~ 4 (Sun.) 11:00 ~ 18:00
A party of gourmet trucks with delicious foods using kimchi are gathered.

*Seoul Street Artist Performance* Nov. 3 (Sat.) ~ 4 (Sun.) 14:00, 16:00
Fascinating performances by the Seoul Street Artist and quiz events.
## Making & Sharing Kimchi

**Seoul Plaza**

**Making & Sharing Kimchi** Nov. 2 (Fri.) ~ 4 (Sun.) 14:00 ~ 17:00

A large-scale Kimchi Making & Sharing event in which citizens, companies and organizations make to donate kimchi.

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## Seoul Kimjanggwan 1

**Seoul Plaza**

**Master’s Kimjanggwan** Nov. 2 (Fri.) ~ 4 (Sun.) 11:00, 13:00, 15:00

Kimchi-making demonstrations by Kimchi Masters which visitors can watch freely to learn special kimchi-making recepi.

**Kimchi Museum** Nov. 2 (Fri.) 13:00 ~ 18:00 / Nov. 3 (Sat.) & 4 (Sun.) 11:00 ~ 18:00

An exhibition hall where visitors can see and enjoy kimchi through five areas such as language, salt, tools, science and the world.

**100 Kimchi Varieties** Nov. 2 (Fri.) 13:00 ~ 18:00 / Nov. 3 (Sat.) & 4 (Sun.) 11:00 ~ 18:00

100 Kimchi Varieties where visitors get to see various kinds of kimchi, including traditional kimchi, North Korean kimchi, and paldol(eight provinces) kimchi.

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## Seoul Kimjanggwan 2

**Seoul Plaza**

**Family Kimjanggwan** Nov. 2 (Fri.) ~ 4 (Sun.) 11:00, 13:00, 15:00 (paid program)

Family Kimjanggwan where participants make delicious kimchi according to the recipe of a Kimchi Master and take them home.

**Chef’s Kimjanggwan**

Nov. 3 (Sat.) 17:00 Cooking class held by Kimchi Chef, ‘Baek Seungjun’

Nov. 4 (Sun.) 17:00 A Fusion Kimchi Cooking Show held by Chef Yu Hyeonsu, a young star chef.

**Foreigner’s Kimjanggwan** Nov. 3 (Sat.) ~ 4 (Sun.) 11:00, 13:00, 15:00 (paid program)

A special activity program for foreigners to learn about kimchi and make kimchi themselves.

**Kimchi Chef Contest** Nov. 2 (Fri.) 13:00 ~ 18:00

A cooking contest for Kimchi Chefs held jointly by the World Institute of Kimchi and the Seoul Metropolitan Government.

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## Kimchi RAK Madang

**Seoul Plaza**

**Kimchi Imagination Playground** Nov. 2 (Fri.) ~ 4 (Sun.) 11:00 ~ 18:00

A kids space where children complete the stamp postcard through 4 fun activities to help them become familiar with kimchi.

**Production of the Ingredients** Nov. 2 (Fri.) ~ 4 (Sun.) at all times

Make a fun mask with ingredients of your choice!

**Let’s Do Kimjang** Nov. 2 (Fri.) ~ 4 (Sun.) 13:00, 16:00

Kimjang fairy tales told by kimchi fairies!

**Let’s Make Kimchi** Nov. 2 (Fri.) ~ 4 (Sun.) 14:30

ress the kimchi fairy with pretty kimjang clothes to help it become kimchi!

**Mixing Party** Nov. 2 (Fri.) ~ 4 (Sun.) 13:30, 15:00

A performance that life-size kimchi ingredients characters and citizens dance together to the ‘Kimchi Song’