The City That Never Sleeps

Seoul

OFFICIAL TOURIST GUIDE
CNN once stated that sleeping in Seoul is for losers. With so much to do in Korea’s capital after sundown, they argued, hitting the pillow could only be a waste of time. For Seoul is a new world at night: as its glittering lights pop on to hail the onset of evening, a whole other urban landscape awakes where shining shopping malls, steamy saunas, and lively clubs and bars can be enjoyed round the clock. Relish the refreshing breeze while cycling along the riverbanks at night, and when hunger calls, enjoy a generous and delicious late night meal. Seoul — the city that never sleeps — shows a beautiful new side at night, and is full of shimmering and mesmerizing lights.

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City Center

The true historical heart of Seoul, with City Hall standing at its center. Spend the day at Myeong-dong or Namdaemun Market, then enjoy a fabulous dinner and dessert at the new landmark Office Building Arcade. Another great option is to watch performances of modern reinterpretations of traditional Korean music. Or visit the N Seoul Tower Observatory, where the entire city can be seen glittering after dark.

Recommended Course
- Dinner at Office Building Arcade
- Catch a performance or visit Deoksugung Palace
- See Seoul from the N Seoul Tower Observatory

Nanta
This non-verbal performance is based on the traditional Korean rhythms of samulnori.

Myeong-dong Nanta Theater
- Premium 70,000 won, VIP 60,000 won, S-Seats 50,000 won, A-Seats 40,000 won
- 5pm, 8pm (100 minutes)
- Euljiro 1(il)ga Stn (Line 2), 5-minute walk from Exits 5 or 6
- 02-739-8288
- http://nanta.i-pmc.co.kr
- 26, Myeongdong-gil, Jung-gu

Miso
A traditional arts performance that unfolds like a drama, featuring Korean dance, instrumentals, and folk dances such as pungmulnori, pansori, and more.
- R-Seats 50,000 won, S-Seat 40,000 won
- 4pm, 8pm (80 minutes, no performances on Mondays)
- City Hall Stn (Lines 1,2) Exits 1 or 12, Seodaemun Stn (Line 5) Exit 5, walk 5 minutes
- 02-751-1500
- http://www.chongdong.com
- 43, Jeongdong-gil, Jung-gu

Deoksugung Palace
This palace is the only one in Seoul to regularly remain open late at night. Its architecture spans traditional Korean through to recognizably-modern designs. There are live performances of traditional Korean arts (song, dance, and music) every Thursday from May through September at Jeonggwanheon, where Gojong, Korea’s last king and first emperor, often used to rest.
- 1,000 won for adults above 25 years old (500 won for foreign visitors 7-24 years old)
- 9am-9pm (Closed on Mondays)
- City Hall Stn (Lines 1,2), 5-minute walk from Exits 1 or 2
- 02-751-0734
- http://www.deoksugung.go.kr
- 99, Sejong-daero, Jung-gu
N Seoul Tower
Located atop Seoul's centrally-placed Namsan Mountain, N Seoul Tower is the city's most iconic landmark, allowing visitors to enjoy spectacular panoramic views of the capital.

Observatory: Adults·Youths 9,000 won, Seniors·Children 7,000 won
Combined entry to the Observatory and Alive Museum: Adults·Youths 15,000 won, Seniors·Children 11,000 won

Observatory 10am-11pm (Saturdays 10am-12am), Restaurants 11am-11pm (Some from 10am-10pm), Alive Museum 10am-9:30pm
Namsan Sunhwan Shuttle Bus 2·3·5, or take the Namsan Cable Car
02-3455-9277
http://www.nseoultower.co.kr
105, Namsangongwon-gil, Yongsan-gu

Myeong-dong Gyoja
In business since 1966, this restaurant was one of CNN's “50 reasons why Seoul is the world's greatest city” in 2011.
Kalguksu 8,000 won, Dumplings 8,000 won
10:30am-9:30pm (Closed on Lunar New Years Day and Chuseok holidays)
Myeongdong Stn (Line 4), 5-minute walk from Exit 8
02-776-5348
29, Myeongdong 10-gil, Jung-gu

Visitors to the Cheonggyecheon Stream between Euljiro 2-ga and Euljiro 3-ga subway stations will not fail to notice a long line of tall skyscrapers by the urban waterway. Within their walls can be found many of Seoul's famous restaurants and cafes serving everything from Korean, Chinese and Japanese to Thai and Italian. Expect impeccable service and a great evening's dining.

Center One Building
Varies by restaurant, though most operate until 10pm (Closed during Lunar New Years and Chuseok holidays)
Euljiro 1(il)ga Stn (Line 2), 5-minute walk from Exits 3 or 4
Top Restaurants: Gosang, Chai 797, Blooming Garden, Warai, Noodle Box, Tomatillo, Gangnam Gyoja

Ferrum Tower
Varies by restaurant, though most operate until 10pm (Closed during Lunar New Years and Chuseok holidays)
Euljiro 1(il)ga Stn (Line 2), 5-minute walk from Exits 3 or 4
Top Restaurants: Paul Bassett Espresso, Yamaya, Manten Boshi, Pho Bay, Menmusha, Hanilkwan

Pine Avenue
Varies by restaurant, though most operate until 10pm (Closed during Lunar New Years and Chuseok holidays)
Euljiro 3(sam)ga Stn (Lines 2, 3), 2-minute walk from Exit 12
Top Restaurants: Changgo 43 - Specializing in Korean beef, Bentorang - specializing in Japanese lunch boxes, Ogada - Korean herbal tea café

Signature Tower
Varies by restaurant, though most operate until 10pm (Closed during Lunar New Years and Chuseok holidays)
Euljiro 3(sam)ga Stn (Lines 2, 3), 5-minute walk from Exit 1
Top Restaurants: La Citta, Brunch Café, London Tea, Hako, China Story, Pho Bay, O’Sulloc Tea House

Seoul, My Story
When thinking of somewhere to enjoy a night view of Seoul, the first place that comes to mind for most people - including myself - is N Seoul Tower. Also, because it is so popular, the place is always filled with life.
RAVIPA CHONGVERUWON From Thailand
Palace Quarter

Gwanghwamun, Jongno, Insa-dong, Bukchon

Seoul’s Oldest Street

Spread in front of majestic Gyeongbokgung Palace, Gwanghwamun and Cheonggye Square mark the beginning of the Cheonggyecheon Stream. Here, Seoul’s historical character has been well preserved, including the Joseon-era palaces like Gyeongbokgung itself, and a hanok (traditional Korean housing) village.

Recommended Course
- Gwanghwamun Square
- Cheonggyecheon Stream by night
- Traditional Korean meal and spirits

Take a night-time stroll through the city along the Cheonggyecheon Stream

Cheonggyecheon Stream

This translucent stream, flowing through central Seoul, offers a walking trail ideal for strolling at night. The tasteful and subdued lighting along the stream illuminates the city’s history and stories as seen in murals along the way, as well as the various wetlands dotted throughout the urban landscape. Visitors can also enjoy laser light shows at the Digital Garden or get romantic at the Proposal Wall, where couples frequently pop the question.

- Free [Digital Garden] Dec-Feb 6pm-8pm, Mar, Apr, Oct, Nov 7pm-9pm, May-Sep 8pm-10pm
- [Proposal Wall] Mar-Dec on Wed-Sat 6:40pm-10pm

- Jonggak Stn (Line 1) Exits 4, 5; City Hall Stn (Lines 1, 2) Exit 4, Euljiro 1(il)ga Stn (Line 2) Exits 2, 3; Gwanghwamun (Sejong Center for the Performing Arts) Stn (Line 5) 3-minute walk from Exit 5; Dongdaemun History & Culture Park (Lines 2, 4, 5) Exits 1-14 02-2290-7111

- http://www.cheonggyecheon.or.kr

To propose at the Proposal Wall http://propose.sisul.or.kr

Watch a performance at the Sejong Center

Sejong Center for the Performing Arts

Located off Gwanghwamun Square, the Sejong Center is Korea’s top performing arts venue open every day of the year, offering a wide range of shows. The Center has a total of three state-of-the-art concert halls, including a Grand Theater that can seat up to 3,000 guests on three floors. An ensemble affiliated with Seoul City (Traditional Music Orchestra, Seoul City Dance, Opera, Orchestra, Chorus, and etc.) offers an ongoing series of high-quality performances at regular intervals.

- Gwanghwamun (Sejong Center for the Performing Arts) Stn (Line 5), 5-minute walk from Exits 1, 8 02-399-1114-6

- http://www.sejongpac.or.kr

- 175, Sejong-daero, Jongno-gu
The Stories of King Sejong and Admiral Yi Sunsin

This exhibition hall showcases the lives and achievements of two of Korea’s greatest figures: King Sejong, who oversaw the invention of hangeul, the Korean alphabet, and Yi Sunsin, the nation’s most celebrated naval commander. Information is freely available in five languages: Korean, English, Japanese, Chinese, and Spanish. There are also free hands-on programs for international tourists, including card-making, letter-writing, and writing names in hangeul.

Free
11am-10:30pm, 4D Experience Hall 11am-9pm (Closed on Mondays)
*Last entry at 10pm
Sejong Center for the Performance Arts Second Basement Floor, accessible from Gwanghwamun Square
http://www.sejongstory.or.kr
02-399-1114-6
Jiha175, Sejong-daero, Jongno-gu

Palace Quarter
must eat

Dine Like a Local

Around the Sejong Center

The Sejong Center is located near several government buildings, the National Museum of Korean Contemporary History, and several newspapers. Catering to the many white collar workers to be found here is a selection of excellent restaurants in the alleys behind the Center. Although some may look shabby from the outside, they attract long lines during meal hours filled with workers waiting to eat kimchijjigae (kimchi stew), sundaejuk (blood sausage soup), gulgukbap (oyster soup), budaejigae (army base stew) and the like.

Hours vary by restaurant, though most are open until 10pm
Gwanghwamun (Sejong Center for the Performing Arts) Stn (Line 5), Exits 1,8

Discover
Traditional Korean Spirits and Cuisine

Baekseju Maeul

This bar-restaurant serves traditional Korean rice wines produced by the brewer Kooksoondang. Menu items include luxurious rice wine (or ale) and makgeolli cocktails, served with traditional Korean seasonal sides as well as a variety of fusion dishes. The tables next to the windows are popular, overlooking the scenic Bosingak.

4:30pm-12am Jonggak Stn (Line 1), 5-minute walk from Exit 4 10, Ujeonggu-rog 2-gil, Jongno-gu

Pub of the Blue Star

This pub is located in a remodeled hanok (traditional Korean home). Worn wallpaper, old movie posters and antiques placed here and there create a unique atmosphere. The pub serves makgeolli (rice liquor) and schisandra wine made using traditional brewing methods from a farm house in Gangwon-do. Sundubu (soft tofu) and jeon (pancakes) are popular side dishes.

4:30pm-12am Anguk Stn (Line 3), 5-minute walk from Exit 6 17-1, Insadong-gil, Jongno-gu

Ssaripmuneul Milgo
Deuleoseoni (Upon Entering a Thatched Gate)

This bar, serving traditional spirits, is popular for its pine dongdongju (rice liquor similar to makgeolli), made using freshly-ground pine needles. The interior is decorated like an old-style Korean home where guests sit on the floor. There are also traditional Korean musical instruments such as gayageum and daebuk on display that further add to the vintage décor; sometimes the owner even plays them for the guests!

3pm-12am Jonggak Stn (Line 1), 5-minute walk from Exit 3 15-11, Insadong-gil, Jongno-gu

Seoul, My Story

There was a full moon over the Cheonggyecheon Stream, where many different people from different backgrounds were passing by and enjoying one of the last warm nights of the year. There were office employees who had come here to relax after a busy day. Children were playing near the water accompanied by their parents, who were busy worrying they didn't fall into the gushing stream. Beautiful young couples, completely in love, were engulfed within their own universe and not paying attention to anyone besides themselves. Birds were flying in the evening sky and even the fish could be seen in the lucid waters.

SALAMAT SADYKOVA From Kyrgyzstan
After midnight is when Dongdaemun Market really comes to life, a time when business seems to pick up in earnest. Because Dongdaemun is the epicenter of Korea’s fashion industry, any item related to fashion can be purchased here. In fact, there are so many large-scale shopping complexes in the area that it is better to pick out one or two suitable to one’s tastes rather than trying to see all of them. The area is packed with simple meal choices for late-night snacking, including topokki and shish-kebabs. When shopping begins to take its toll, then a massage at a 24-hour jjimjilbang (Korean spa) or watching a movie at an all-night movie theater is recommended.

Night Shopping for Full Fashion at Dongdaemun

From product design to production and sales, Dongdaemun is the heart of the Korean fashion industry. Anything related to fashion may be purchased here. Recently the area has seen a surge of up-and-coming young designers that have set up shop and the area has been receiving the attention of the city’s most ardent fashionistas. Various events such as fashion shows, dance competitions and B-boy shows are held often, and when hunger calls one can simply enjoy a meal at one of the pojangmacha (tented street restaurants).

Dongdaemun History & Culture Park Stn (Lines 2, 4, 5); nearby Dongdaemun Stn (Lines 1, 4)
http://www.dft.co.kr

Migliore
Dongdaemun’s leading fashion mall. This shopping mall is suitable for beginners because prices are fixed.
10:30am-4:30am (Closed on Mondays)
Dongdaemun History & Culture Park Stn (Lines 2, 4, 5), 5-minute walk from Exit 14
02-3393-0001
263, Jangchungdan-ro, Jung-gu

Doota
Shopping mall, specializing in up-and-coming designer boutiques
10:30am-5am; Mondays 7pm-5am; Sundays 10:30am-11pm (Closed Sundays 11pm to Mondays 7pm, also during Lunar New Year and Chuseok holidays)
Dongdaemun Stn (Lines 1, 4), 5-minute walk from Exit 8
02-3398-3333
http://www.doota.com
275, Jangchungdan-ro, Jung-gu

Recommended Course
- Shop for clothing and accessories
- Dine at a pojangmacha (tented street restaurant)
- Relax at a jjimjilbang (Korean spa)
Hello APM
Features many small-scale select merchandisers. There are also live performances every weekend at the outdoor stage near the entrance.
📅 10:30am-5am (Closed on Tuesdays)
📍 Dongdaemun History & Culture Park Stn (Lines 2, 4, 5), 5-minute walk from Exit 14
📞 02-6388-1114
🌐 http://www.helloapm.com
📍 253, Jangchungdan-ro, Jung-gu

Goodmorning City
Shopping mall - try a jjimjilbang (Korean spa) or visit a multiplex movie theater.
📅 10:30am-4:30am (Closed on Tuesdays)
📍 Dongdaemun History & Culture Park Stn (Lines 2, 4, 5), 5-minute walk from Exit 14
📞 02-2118-8700
🌐 http://www.goodct.co.kr
📍 247, Jangchungdan-ro, Jung-gu

Designer Club
Shopping mall, specializing in large-size clothing, general merchandise and accessories. Especially popular with women in their 30s.
📅 8pm-7am (Closed on Saturdays)
📍 Dongdaemun History & Culture Park Stn (Lines 2, 4, 5), 5-minute walk from Exit 2
📞 02-2237-2503
📍 72, Eulji-ro 45-gil, Jung-gu

Nuzzon
Shopping mall specializing in women’s apparel. The handmade shoes on the fourth floor are especially popular.
📅 8pm-8am (Closed on Saturdays, Lunar New Year holiday period, Chuseok holiday period)
📍 Dongdaemun History & Culture Park Stn (Lines 2, 4, 5), 5-minute walk from Exit 2
📞 02-6366-3110
🌐 http://www.nuzzon.co.kr
📍 62, Eulji-ro 45-gil, Jung-gu

Dakhanmari Kalguksu
(Whole chicken and noodles)
This is a type of baeksuk (boiled meat dish) featuring an entire chicken boiled together with potatoes, spring onions, and tteok (rice cakes). In general, once all of the chicken has been eaten, hand-kneaded noodles are cooked in the remaining broth as a second course. Koreans also like to add garlic sauce, kimchi and other seasonings to the soup. The restaurant Jinokhwa Halmae, open since 1978, was included in the Michelin guide for Korea.
📅 11am-10:30pm 📍 Dongdaemun Stn (Lines 1, 4), 5-minute walk from Exit 9

Bibim Guksu
(Spicy mixed noodles)
This canteen has received much fanfare over the years, and is located on the basement floor of Jeil Pyeong Hwa Market. It is highly popular, with lines of people waiting to eat its signature noodles with spicy and sour sauce 24 hours a day. Since the restaurant is small, it is considered proper etiquette to finish one’s meal in 20 minutes or less to make way for other customers.
📅 Always open 📍 Dongdaemun Stn (Lines 2, 4, 5), 10-minute walk from Exit 1; Located on the basement floor of Jeil Pyeong Hwa Market

Topokki and Eomuk,
Various Shish-Kebabs
Synonymous with easy-to-eat street food. Popular with Koreans of all ages, topokki (spicy soft rice cake), eomuk (fish cake) and grilled shish-kebabs can be spotted frequently on Seoul's streets, where topokki is often eaten together with eomuk soup. Grilled shish-kebabs of chicken, rice cakes or dongaseu and other options with spicy and sweet gochujang (Korean chili paste) are especially recommended.

Seoul, My Story
Straight from a 4-hour flight we are all tired and starving. So we started our night with a street food stall hopping in and around the Dongdaemun night market area. We had topokki (Spicy Rice Cake), one of the staple Korean street foods. Rice cakes cooked in chili paste. It was so good and perfect for the weather. Coming from a tropical country makes us limited to winter clothes but it was never a problem because Dongdaemun night market has the answers to all we need. Open til 4am the next morning, you’ll be going gaga over the hundreds of shops to choose from.
ANGELO CARLO CATIVO From the Philippines
This is the place to find youth culture celebrated by all the senses. Some of Seoul’s best universities are also to be found in the area, so it is full of great clubs, bars, and boutiques ideal for those in their 20s or 30s. The area around Sinchon or Ehwa University is ideal for shoppers looking for beauty-related goods or services. Hongdae’s clubs and live cafés, Seoul’s mecca for Indie music, are a must-visit. There are many unique cafés in this area due to the co-development of street and café cultures.

Hot Nights at Hongdae’s Hottest Clubs

**Bahia (Salsa)**
- Admission 5,000 won
- Mon-Thu 8pm-12am, Fri 8pm-6am, Sat 8pm-2am
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), 5-minute walk from Exit 9
- 02-393-0127
- 38, Hongik-ro 6-gil, Mapo-gu

**Club Cocoon**
- Admission 15,000 won (20,000 won after 11pm)
- 9pm-5am
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), 10-minute walk from Exit 9
- 31, Wausan-ro 21-gil, Mapo-gu

**Club Mansion**
- Admission 20,000 won ※ Free entry before midnight with reservations; after midnight 10,000 won
- Wed-Thu 8pm-6am, Fri-Sat 10pm-6am
- Hapjeong Stn (Lines 2, 6), 8-minute walk from Exit 3
- 010-9740-4015
- 32, Jandari-ro, Mapo-gu

**Macondo (Salsa)**
- Admission 7,000 won
- Mon-Thu 7:30pm-11:30pm, Fri-Sat 7:30pm-5am
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), walk 5 minutes from Exit 9
- 010-6655-0956
- 20, Yanghwara-ro 18an-gil, Mapo-gu

**M2**
- Admission Sun-Thu 10,000 won; Fri-Sat 20,000 won
- Sun-Tue 9:30pm-5am, Wed-Thu 9:30pm-6am, Fri-Sat 9:30-7am
- Hapjeong Stn (Lines 2, 6), 10-minute walk from Exit 3
- 02-3143-7573
- 20-5, Jandari-ro, Mapo-gu
Sing and Dance
Like a Star at a
Karaoke

Hongdae is home to a plethora of both large and small live music clubs where visitors can enjoy Indie music. Musicians active in this area are naturally seen as being "from Hongdae," and are for the most part highly-individual artists offering an alternative to the mainstream. Many are also independent songwriters who perform their own songs. Visitors to Hongdae can at any time enjoy high-quality live performances along with impassioned fans brimming with excitement.

Club Evans (Jazz)
- Admission 7,000 won
- 7:30pm-12am, Fri-Sat 7:30pm-2am
- Sangsu Stn (Line 6), 5-minute walk
- 02-337-8361
- 63, Wausan-ro, Mapo-gu

Club FF (Funk & Rock)
- Admission 10,000 won
- 7pm-11pm, Fri-Sat 7pm-6am
- Sangsu Stn (Line 6), 5-minute walk from Exit 1
- 10, Wausan-ro 17-gil, Mapo-gu

DGBD
- Admission 15,000 won
- 10pm-3am
- Hapjeong Stn (Lines 2, 6), 10-minute walk from Exit 3
- 010-6802-2378
- 23, Jandari-ro, Mapo-gu

Freebird
- Admission Tue-Wed free; Thu 10,000 won; Fri-Sun 15,000 won
- Tue-Thu 7pm-1am, Fri-Sat 7pm-5am, Sun & national holidays 6pm-11pm
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), 10-minute walk from Exit 9
- 02-3322-3792
- 31-10, Wausan-ro 21-gil, Mapo-gu

Sound Holic City
- Admission 10,000 won, Fri-Sat 12,000 won, Special Concerts 15,000 won
- 7pm-4am
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), 10-minute walk from Exit 9
- 02-3142-4233
- 9, Wausan-ro 23-gil, Mapo-gu

TA
- Admission 15,000-20,000 won
- Fri-Sun 7pm-5am (Closed during private events)
- Sangsu Stn (Line 6), 5-minute walk from Exit 1
- 02-6085-5150
- 10, Wausan-ro 17-gil, Mapo-gu

Su Noraebang
This unique karaoke bar (noraebang) has often been featured in international media. The entire façade of the building is glass, allowing passersby to take a sneak peek at those inside, who sing and dance vigorously as if they were on stage. For this reason, Su Noraebang has since become a significant tourist attraction. There are five branches of Su Noraebang just in Hongdae alone.

- Average cost for 1 hour 8,000-36,000 won
- Depends on time and room size
- Always open
- Hongik Univ. Stn (Line 2, Gyeongui Line, A'REX), Exit 2; Sangsu Stn (Line 6), Exit 1
- Prince Edward Hongdae Main Branch 02-336-2332; Luxury Su Hongdae Branch 02-322-3111; Noblesse Su Hongdae Branch 02-322-3111; to reserve exclusively for one 070-4145-3115; exclusive room for two 070-8899-7929

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Seonyudo Park
The favorite spot in Seoul for photographers. This ecological park was formerly a water treatment plant that has since been remodeled. Remnants of its earlier life remain in the form of crumbling cement structures sitting in between water channels, an assortment of plants, and a small forest, all of which combine to arouse a peculiar sense of feeling. Sunsets are especially ideal visiting times, when the red of the sun tinges the sky.

- Free
- 6am-12am
- Seonyudo Stn (Line 9), 15-minute walk from Exit 2
- 02-2631-9368
- 343, Seonyu-ro, Yeongdeungpo-gu

Seoul, My Story
Hongdae is not only worth a visit during the daytime. If you are up for some good parties, delicious drinks or just a cool night out, you should definitely consider Hongdae as a great choice. Even more fascinating is the artistic vibe you will experience while staying at the Hongdae children's playground, where young singers, bands and dancers try to entertain the crowd with their talent. You can just forget about your worries and enjoy the contagious enthusiasm with friendly strangers, who, perchance, buy you some food or drink and become new friends.

JULIA MASCHER From Germany
Yongsan

Itaewon is home to much of Seoul’s international community as it houses the United States Army Garrison, many overseas ambassadorial quarters, and the Seoul Central Mosque, the only Muslim temple in the city. There are also various international restaurants and shops selling all kinds of foods and wares. It is ideal for night owls, offering a variety of options available till late at night through its many high-quality restaurants, bars, and clubs.

Vibrant, Multicultural Fun for Night Owls

Recommended Course

- Dinner at an exotic restaurant
- Strut your stuff at a night club or be cool at a jazz bar
- Relax at a jjimjilbang (Korean spa) or Korean sauna

Itaewon is a vibrant, multicultural area that offers a variety of entertainment options for night owls. It is home to the United States Army Garrison, many ambassadorial quarters, and the Seoul Central Mosque, the only Muslim temple in the city. There are also various international restaurants and shops selling all kinds of foods and wares.

Expected to find more foreign clientele at Itaewon’s clubs than anywhere else. Revelers tend to be mostly in their late 20s or above, and clubs adopt a freer dress code and manner compared to those in Gangnam. Halloween is an especially-recommended time to visit as most establishments will cater to the occasion, with clubbers costuming up in suitable attire, from brain-dead zombies to Korean-style monsters, and creating a festive mood across the district.

B1
- Admission Sun-Wed free; Thu-Sat 10,000 w
- Sun-Wed 9pm-4am, Thu-Sat 9pm-5am
- Itaewon Stn (Line 6), 5-minute walk from Exit 1
- 02-749-6164
- 179, Itaewon-ro, Yongsan-gu

Opium
- Admission 10,000 w
- 8pm-5am
- Itaewon Stn (Line 6), 3-minute walk from Exit 2
- 010-2080-3331
- 189, Itaewon-ro, Yongsan-gu

The Bungalow
- Free admission
- Mon-Thu 5pm-4am, Fri-Sun 4:30pm-6am
- Itaewon Stn (Line 6), 5-minute walk from Exit 2
- 02-793-2344
- 10, Itaewon-ro 27ga-gil, Yongsan-gu

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Relax to Cool Beats and Hot Licks at a Jazz Club

All That Jazz
First opened in 1976, All That Jazz is the nation’s very first jazz club, with a history and prestige on par with Blue Note in New York City. Patrons will be able to see the main stage from the first and second floors, and with the club’s open ceiling, can enjoy the vibe of an outdoor-style concert in nice weather.

- Admission 5,000 won
- Sun-Thu 6pm-1am, Fri-Sat 6pm-2:30am
- Itaewon Stn (Line 6), 10-minute walk from Exit 2
- 02-795-5701
- http://allthatjazz.kr
- 12, Itaewon-ro 27ga-gil, Yongsan-gu

Going to Jjimjilbang (Korean Spa) as Seen on Top Korean Variety Show Running Man

Dragon Hill Spa
Dragon Hill Spa and Resort is a jjimjilbang (Korean Spa), or Korean-style sauna and bathhouse in Yongsan, Seoul. This outstanding resort offers all kinds of facilities dedicated to relaxation including 10 indoor and outdoor pools whose waters are filled with a variety of healthy nutrients, 7 differently-themed saunas such as a traditional Korean coral iron pot, crystal illuminated salt room, or yellow earth room, and jacuzzis. Other facilities include outdoor swimming pools, a body care zone, karaoke center, and a fitness club.

- Weekday Adult 5am-8pm 11,000 won, 8pm-5am 13,000 won; Weekend Adult 13,000 won, Children 6,000 won
- Always open
- Yongsan Stn (Line 1, Jungang Line), Exit 1; Sinyongsan Stn (Line 4), 10-minute walk from Exit 3
- 02-797-0002
- http://dragonhillspa.co.kr
- 40, Hangang-daero 21na-gil, Yongsan-gu

Tasting the World at Itaewon’s Late-night Restaurants

Seoul, My Story
Itaewon’s character can be crazy, noisy and pricey, but it is also festive, international, fun, and of course, touristy. And tonight, during our discovery, it was all that! In Itaewon, everyone is welcome. This place doesn’t choose or discriminate against you, no matter what language you speak, no matter what the color of your skin is, or no matter what country you are from. Itaewon doesn’t try to define you. It’s up to you to define Itaewon.

ANGELO CARLO CATIVO From the Philippines
Gangnam must do

Gangnam Style
Nightlife for Trendsetters

The famous Gangnam region of Seoul consists of locally well-known districts Apgujeong-dong, Cheongdam-dong, and Sinsa-dong, where can be found high-class restaurants and luxury fashion brand shops, cafes and clubs frequented by local celebrities. Of course, it was PSY who really put Gangnam on the map, and thanks to Gangnam Style, it is now Seoul’s most popular tourist area. Stop by Garosu-gil in Sinsa-dong for brunch or dessert during the day and then drop by one of the local clubs and spend the night as if you were Beyonce, Lady Gaga, or any major celebrity.

Recommended Course
- Live music at a jazz club
- Drop by a bar for a few drinks
- Clubbing all night

Gangnam’s classy clubs are the destination of choice for fashion-lovers and trendsetters – not to mention local famous figures - so style and sophistication is a must. If you are wearing sweatpants or flip flops, you may not be allowed to enter. Admission is generally higher here than clubs elsewhere in Seoul, however these are the places to go to truly experience ‘Gangnam style’.

Club Answer

<table>
<thead>
<tr>
<th>Club</th>
<th>Admission</th>
<th>Days</th>
<th>Timings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club Eden</td>
<td>20,000-30,000 won</td>
<td>Fri-Sat, Nat’l Holiday &amp; Valentine’s Day</td>
<td>9pm-6am; Admission till 12am</td>
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<tr>
<td></td>
<td></td>
<td>Cheongdam Stn (Line 7), 10-minute walk from Exit 13</td>
<td>02-514-4311</td>
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<tr>
<td></td>
<td></td>
<td>535, Dosan-daero, Gangnam-gu</td>
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</tr>
<tr>
<td>Club Eden</td>
<td>20,000 won</td>
<td>Wed, Thu &amp; Sun</td>
<td>10pm-6:30am</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sinnonhyeon Stn (Line 9), 5-minute walk from Exit 4</td>
<td>02-6447-0042</td>
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<td></td>
<td></td>
<td>120, Bongeunsa-ro, Gangnam-gu</td>
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</tr>
<tr>
<td>Mass</td>
<td>15,000 won</td>
<td>Sun, Tue-Thu</td>
<td>9pm-6am</td>
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<tr>
<td></td>
<td></td>
<td>Gangnam Stn (Line 2, Sinbundang Line), 5-minute walk from Exit 10</td>
<td>02-599-3165</td>
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<tr>
<td></td>
<td></td>
<td>415, Gangnam-daero, Seocho-gu</td>
<td></td>
</tr>
<tr>
<td>The Octagon</td>
<td>10,000 won before 12am; 30,000 won after 12am</td>
<td>Thu-Sat</td>
<td>10pm-7am</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hakdong Stn (Line 7), 5-minute walk from Exit 4</td>
<td>02-516-8847</td>
</tr>
<tr>
<td></td>
<td></td>
<td>645, Nonhyeon-ro, Gangnam-gu</td>
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</tr>
</tbody>
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Music, Drinks, and Gangnam Style Bars

Gangnam’s most successful bars all have four basic things in common: refined interior designs, good customer service, high-quality menus, and a great selection of music. If you expect nothing less from your ideal drinking establishment, you will find plenty of options here.

Coffee Bar K
Coffee Bar K is a classy establishment whose headquarters are in the Ginza district of Tokyo. Over 400 kinds of alcoholic beverages are available to order, served up by highly-skilled bartenders able to carve ice into various shapes.

Moon Jar
Moon Jar is a makgeolli (Korean traditional rice liquor) bar in Apgujeong. It serves 15 kinds of makgeolli, makgeolli cocktails, and various kinds of Korean fusion side dishes. The décor has been specially designed to evoke 70s and 80s-period Korea.

Platoon Kunsthalle
Platoon Kunsthalle is a unique cultural venue comprised of a restaurant, theater, exhibition hall, and bar, based upon the original Platoon located in Berlin. Visitors can see exhibitions or performances by young artists from around the world.

T Lound
T Lound is a bar famed for its all-glass exterior. There is a classic bar on the first floor, and an upscale bar playing club-style music on the second and third floors. Customers can enjoy cocktails created by professional mixologists or glasses of wine recommended by sommeliers while soaking in T Lound’s refined interior.

Vinga
The largest bar in South Korea, Vinga serves over 800 kinds of wine from around the world. It holds a ‘Tasting Music Listening Wine’ party on the 2nd Saturday of every month as a way of introducing new music and wine, both of which are carefully coordinated.

Seoul, My Story
The first time I visited Gangnam, it was immediately obvious that this place is where it all happens. You could spend a whole day just walking around Coex Mall, nevermind the tree-lined shops and galleries of Garosu-gil, the department stores of Apgujeong, or the boutiques of Cheongdam. Of course night time is when it really comes to life – when there’s a restaurant and bar for every taste and a hundred new people to meet each night. They say ‘Gangnam’ means ‘south of the river’, but it’s definitely the center of the action for me!

BEN JORDAN From Australia
Seoul City Night Tour Bus

- **Tour Course:** Departure from Gwanghwamun > (Deoksugung Palace) > (Best Western Premier Seoul Garden) > (National Assembly of South Korea) > (Seogang Bridge) > (Gangbyeon Expressway) > (Seolmugyo Bridge) > N Seoul Tower > (Namsan Public Library) > (Sungnyemun/Namdaemun Market) > Cheonggye Plaza
  - ( ) : Fixed route. Passengers may not alight at any of these stops during the tour. Double-decker bus does not stop at N Seoul Tower.
  - Vocal guides are provided for passengers in Korean, English, Japanese, and Chinese.
- **Departure Times:** Single-decker buses – 8pm; Double-decker buses – 7:30pm
- **Departure Directions:** In front of Dongwha Duty Free Shop, Gwanghwamun; Gwanghwamun (Sejong Center for the Performing Arts) Stn (Line 5), Exit 6
- **Cost:** Single-decker buses – 6,000 won per person for adults and 4,000 won for children; Double-decker buses – 12,000 won per person for adults and 7,000 won for children
- **Where to buy tickets:** Ticket box by Koreana HoPhone in Gwanghwamun
- **Closed:** Mondays (except when Monday falls on a national holiday); Open daily the 4th week of July through the 15th of August
- **Phone:** 02-777-6090  
  **Website:** http://www.seoulcitybus.com

Hangang River Ferry Evening Cruise

- **Phone:** 02-3271-6900  
  **Website:** http://www.elandcruise.com
  - Reservations must be made via phone or online.
  - Cruise may be cancelled due to inclement weather or when there are less than 20 passengers

Buffet Dinner Ferry Cruise

- **Routes:** Yeouido > Banpodaeogo (Bridge) > Yeouido
- **Times:** 7:30pm-9pm (90 minutes)
- **Cost:** Mon–Thu Adults 60,000 won, Youths 48,000 won, Children (3-7 years old) 36,000 won; Fri-Sun, holidays – Adults 65,000 won, Youths 52,000 won, Children (3-7 years old) 39,000 won
- **Directions:** Yeouinaru Stn (Line 5), 10-minute walk from Exit 3

Fireworks Ferry Cruise

- **Routes:** (1) Yeouido Course – Yeouido > Banpodaeogo (Bridge) > Yeouido  
  (2) Jamsil Course – Jamsil > Banpodaeogo (Bridge) > Jamsil
- **Times:** April–October on Fri–Sat and Special Days (Christmas, Valentine’s Day) 7:30pm-8:40pm (70 minutes)
- **Cost:** 22,000 won per person for adults, 19,800 won for youths, and 17,600 won for children
- **Directions:** (1) Yeouido 1 Terminal – Yeouinaru Stn (Line 5), 10-minute walk from Exit 3  
  (2) Jamsil 1 Terminal – Sincheon Stn (Line 2), 20-minute walk from Exit 6

Live Show Ferry Cruise

- **Routes:** Yeouido > Banpodaeogo (Bridge) > Yeouido
- **Times:** April–October on Tue–Sun 7:30pm-8:40pm (60 minutes)
- **Cost:** 15,000 won per person for adults, 13,500 won for youths, and 10,500 won for children
- **Directions:** Yeouinaru Stn (Line 5), 10-minute walk from Exit 3

Night View Ferry Cruise

- **Routes:** Yeouido > Banpodaeogo (Bridge) > Yeouido
- **Times:** November–March 8:40pm-9:50pm (70 minutes); April–October 8:40pm-9:50pm, 9pm-10pm, 10pm-11pm (60-70 minutes)
- **Cost:** 15,000 won per person for adults, 13,500 won for youths, and 10,500 won for children
- **Directions:** Yeouinaru Stn (Line 5), 10-minute walk from Exit 3

Public Transportation at Night

**Buses**

First bus – 4:30am; Last bus – 11pm; Accurate schedules available via Visit Seoul at http://maps.visitseoul.net

**Subway**

First train – 5:40am; Last train – 12am; Last train on weekends – about 1 hour earlier than weekdays; Accurate schedules available on Visit Seoul’s website at http://maps.visitseoul.net

**Taxis**

Taxis available 24 hours a day; Fares increase to 20% between 12am and 4am
- **International taxis available for foreign tourists in Seoul:** Reservations should be made via http://www.internationaltaxi.co.kr
  - **Phone:** Navi Call – 1599-8255; K-Taxi – 1577-9977; N Call – 1688-2255 for reserving regular taxis

ATMs at Night

ATMs in Seoul can be used from 7am to 11:55pm in general, although accurate schedules may differ depending on location. ATMs in almost all convenience stores in Seoul are available 24 hours a day, though processing fees of 1,000-1,300 won will be incurred.

Emergencies

Call 119 for fire, rescue, first aid, disaster reports, medical emergencies, and hospital information

Tourist Police

Tourist police are available in Seoul’s major tourism districts such as Myeong-dong, Itaewon, Dongdaemun, the Cheonggyechon, and City Hall for various services such as crime prevention, reporting illegal activities, handling tourist complaints, or providing general tourism information.
- **Office Hours:** 9am-11pm all year round
- **Phone:** Call 1330

Tourist Complaints

| Phone | Dasan Call Center: 02-120+9 for language selection  
Korea Tourism Organization Tourist Complaint Center: 1330 |
| Email | Seoul Transportation Complaint Center: happyride@seoul.go.kr  
Korea Tourism Organization Tourist Complaint Center: tourcom@knto.or.kr |